



United Way
of Racine County



When you partner with United Way, you drive impactful change, provide your employees with opportunities to enhance both their workplace and community and align your brand with a reputable nonprofit, showcasing your commitment to the community and its residents.



Demonstrate Your Strong Social Responsibility

Businesses that invest in their communities forge stronger connections. Partnering with United Way helps solidify your image as a responsible corporate citizen and cultivate a positive community perception. Share your United Way partnership on social media to highlight your commitment.

[Visit our Facebook page](#)



Promote Your Company to an Engaged Network

Corporate sponsorship is an effective promotional tool for businesses to showcase their social responsibility. United Way offers year-round local visibility to sponsors, ensuring a clear return on investment. Sponsorship opportunities are available throughout the year to foster meaningful engagement and positive media coverage for your business.

Sponsorship Opportunities



Engage Your Employees

United Way provides avenues for companies to engage employees, boosting loyalty, leadership and recruitment. Research shows increased engagement reduces absenteeism and enhances profitability. Tailored volunteer experiences, like Schools of Hope and VITA tax prep, align with employee passions and company values. Volunteering reinforces employee satisfaction, highlighting their employer's commitment to community betterment.

Get Involved

If you have further questions or would like to discuss United Way in more detail, please reply to this email. You can also reach out to Investor Relations Director [Stephanie Buchanan](#).