



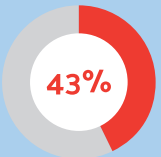
IMPACT UPDATE

United Way of Racine County mobilizes our community to take action so everyone can thrive. We aim to improve lives and build a more resilient community, made possible through both our own initiatives and the vital programs offered by our impact partners.

Demographics



67,031 of the 85,233 individuals served by United Way partners since July 1, 2024 are at or below the Asset Limited, Income Constrained, Employed (ALICE) threshold.



43% of individuals served are under 18 years old.



80% of individuals served live east of I-94.

Outcomes



\$74,062 in non-mortgage debt was reduced through compassionate counseling that empowers residents to take control of their budgets and credit.



34,737 emergency shelter nights provided, offering safety and stability for those in crisis.



330 caregivers received supportive services to enhance their well-being, recognizing the vital role they play, through counseling, education, support groups, training programs and access to informational resources.

Hoop Dreams & Clean Machines: The Science Fair Race

Hoop Dreams & Clean Machines: The Science Fair Race was an exciting STEM competition hosted at Knapp and Julian Thomas Elementary Schools through a partnership with Modine Manufacturing, the Milwaukee Bucks, Racine Unified School District, and United Way of Racine County. Over 150 students worked in teams to design battery-powered vehicles, which were judged on creativity and performance. Winners received Bucks tickets, merchandise, and more. Each school celebrated with a high-energy ceremony featuring the Rim Rockers and a surprise visit from Bango.



Success Stories

Women's Resource Center

M entered the program with her four children, carrying the weight of severe trauma, including sexual assault and physical abuse, such as cigarette burns on her skin. She was withdrawn and reluctant to engage with staff. Within two weeks, the team was able to build a trusting relationship with her.

By early June, M successfully transitioned into her own apartment, secured employment, and is now thriving. In a message to staff, she expressed heartfelt gratitude, sharing that she didn't know where she and her children would be without their support and services.



BeLEAF Survivors

BeLEAF Survivors board member Christina Trinidad shared a powerful reflection on her healing journey. A former Sexual Assault Services client, she received support from her initial sexual assault exam through the conclusion of her court case, as well as therapy and events like Take Back the Night. As her healing progressed, she became a Volunteer Advocate and later joined the board.

She shared: "My name is Christina Trinidad. I am a mother of five, a wife, a survivor of sexual assault, child abuse, and domestic abuse, and I am here today to tell you that there are places out there who will go above and beyond to help those who need it. BeLEAF did that for me and helped me to believe that there is more to me than I know."



Staff Corner

Our team continues to make a strong impact in the community. We took part in events like Nonprofit Draft Day, where we connected with prospective board members and built relationships with other local organizations. At Racine Unified's Impact Your Community Expo, we led a workshop guiding eighth-grade students through the grant writing process and helped them develop their own proposals.

Several staff also attended the Great Rivers Conference in Madison, where they connected with United Way colleagues from across the region. A highlight of the event was meeting United Way Worldwide President and CEO Angela Williams, whose leadership and insights inspire our continued commitment to serving Racine County.

