

2015 ANNUAL REPORT TO THE COMMUNITY



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A child enjoys the new Born Learning Trail installed at Evergreen Elementary in Waterford in May 2015.



OUR MISSION

Mobilizing the caring power of Racine County to improve lives and transform our community.

OUR VISION

United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.

OUR CORE VALUES

- Commitment to community success
- Leadership
- Inclusiveness
- Integrity and accountability
- Innovation

DAY OF CARING

The largest Day of Caring so far was held on September 12, 2015, following the Campaign Kickoff event. More than 330 volunteers dispersed throughout the county to improve our community. Projects included refreshing the Born Learning Trails sidewalk art, painting the skateboard park at Gateway Technical College, organizing storage and landscaping at HALO, and working in the Teaching Garden at the Racine County Food Bank (*pictured right*).

Special thank you to our sponsors:



DAY OF ACTION

On June 19, 2015, United Way of Racine County hosted its second annual Day of Action, dedicated to bringing volunteers together to support United Way's work in education. Four local businesses and 100 volunteers participated in creating literacy kits to help bring books to life for young children. Approximately 500 literacy kits were created and distributed to Racine Unified School District's first, second and third grade summer school students, as well as Head Start, 4K, kindergarten, and first grade students in Burlington.

IMPACT AWARENESS EVENTS

United Way held its first ever Impact Awareness Events both east (November 5, 2015) and west (May 19, 2015) of I-94. These informal open houses highlighted how investments are positively impacting our community with presentations from United Way board members, staff and clients. Rodney Prunty, president of United Way, also kept donors informed by sharing insight into United Way's future strategic direction and focus.

UNITED WAY NIGHT AT THE ADMIRALS

On October 24, 2015, the Milwaukee Admirals hockey team hosted United Way of Racine County Night during their 7 p.m. showdown with the Rockford IceHogs. United Way's work in the community was featured throughout the night with special highlights, trivia and more. A post-game Foreigner concert was also included in the ticket price. Proceeds benefited United Way's Schools of Hope initiative.

GET OUT AND PLAY

On the evening of November 12, 2015, United Way, in partnership with United Way supporter Frank Cannella, hosted a Get Out and Play event for the students and families of Acelero Learning Center in Burlington. The highlight of the evening was a free shopping spree for children's winter wear including boots, snow pants, hats, mittens, and snowsuits at tremendously discounted prices provided by Kohl's Department Store.

VISIT FROM RICH HARWOOD

United Way partnered with local businesses and nonprofits to bring Rich Harwood, founder and president of Harwood Institute for Public Innovation, to Racine County. Harwood was the keynote speaker at the 2015 Nonprofit Leadership Conference at UW-Parkside on October 20 and presented at special afternoon sessions for local business, civic, education, and nonprofit leaders. Harwood's talks, coaching techniques and practical guides have provided hope and inspiration for individuals and groups to improve their public and private lives.

LOOKING BACK



MOVING FORWARD

COMMUNITY SCHOOLS

Nothing is more important to Racine County's long-term economic prosperity than the development of a workforce with the necessary skills and knowledge required to perform the job. That development begins in the classroom and in neighborhoods. That's why United Way will pilot a Community School model at Knapp Elementary in the fall of 2016. A community school is both a place and a set of partnerships between the school and other community resources. Many community schools offer early childhood education, adult education, financial stability services for families, recreational activities, and community-wide events. Schools become centers of the community and are open to everyone — all day, every day, evenings, and weekends. A community school's integrated focus on academics, services, supports, and opportunities leads to improved student learning, stronger families and healthier communities. Together, we can prepare children for success in education and life by providing the resources and support they need.



BUILDING AN EDUCATED WORKFORCE

United Way has been in an ongoing strategic planning process designed to transition our work in order to make the greatest impact. Using strategies in the areas of education, income and health, United Way is taking the lead in making change happen by focusing on **building an educated workforce**.

- In education, we will build the workforce of tomorrow by ensuring students graduate high school with the knowledge, skills and motivation to succeed in college, vocational training or career.
- Under income, we will help the workforce of today by assisting individuals and families achieve self-sufficiency, and by supporting future advancement.
- In health, we will create a healthy community for all by increasing the number of Racine County residents who participate in quality physical and mental health practices.
- We will also continue to meet individuals' basic needs for food, shelter and safety.

This is just the beginning of a multi-year process. As United Way works towards the goal, our programs and investments will become more focused, more measurable, more accountable, and more aligned with the needs of the community.

TIMELINE

January 2016

Education, income and health strategies are announced

February 2016

Investment process pilots Request for Proposal (RFP) for Community School services at Knapp Elementary School

March 2016

Bold goal is announced at Annual Meeting

July 2016

Transition to “Building an Educated Workforce” focus is complete

September 2016

Knapp Community School opens

July 2017

Investment process fully transitioned to RFPs

Two children participate in Frank Cannella's “Get Out and Play” event in November 2015.

COMMUNITY CONVERSATIONS

United Way of Racine County implemented the Harwood Institute for Public Innovation's model of Community Conversations in 2013. Community Conversations are kitchen-table style facilitated discussions designed to collect feedback from community members of various ages, backgrounds, ethnicities, and experiences.

In 2014-15, United Way held 18 Community Conversations with participants from local businesses, nonprofits, schools, and other groups. Participants identified multiple issues including high school graduation, employability of the workforce and safety. The findings will be used to help further engage the community, find new partners, develop strategies, mobilize resources, and shape United Way's future direction.

Community Conversations are a permanent, ongoing practice of United Way of Racine County. From August 2016 to April 2017, United Way will host its fourth phase of Community Conversations and seek to engage with an even broader segment of the population.

COMMUNITY INDICATORS REPORT

The Community Indicators Report is produced by United Way every two years to inform the community of the assets and needs of Racine County. The report contains a compilation of accurate, up-to-date data in the key areas of education, income and health. When possible, information for the city of Racine, western Racine County, the state, and the nation are included for comparisons.

With this report, United Way and a number of other organizations in the community can measure progress, track results and identify emerging priorities that demand attention. The next Community Indicators Report is scheduled to be released in the fall of 2016.



ENGAGING THE COMMUNITY



LIVE UNITED

Eating
the
Alphabet

Fruits & Vegetables
from A to Z
by Lois Ehlert

EDUCATION: BUILDING THE WORKFORCE OF TOMORROW

SHARING THE LOVE OF READING

When Mitchell and Roni McCluskey attended United Way's 2015 Campaign Kickoff on September 12, they didn't know that they would soon become an important part of one of United Way's programs. At Kickoff, they learned of the expansion of United Way's Imagination Library program (previously offered only in western Racine County) into the 53403 and 53405 zip codes. They registered their two qualifying children as soon as possible to receive free, age-appropriate books in the mail. Their son, 18-month-old Carter (*pictured*), became the program's 1000th registrant. "We were so happy to hear that Imagination Library was expanding. It is such a great program for children. Carter loves books, and we are excited to begin reading these new books with him," shared Roni McCluskey. Mitchell McCluskey stated, "Giving back is important to me so we donated to the expansion before we participated in the program and now we are getting back so much more than we gave."



From The Little Engine That Could, retold by Watty Piper, Illustrated by George & Doris Hauman © 1976, 1961, 1954, 1945, 1930. Published by Penguin Young Readers Group, a division of Penguin Group (USA) Inc. Used by permission.



United Way offers Dolly Parton's Imagination Library program in select Racine County zip codes to encourage healthy literacy development and school readiness. Free, age-appropriate books are mailed to children under the age of five each month. More than 36,000 books have been distributed since the program began in 2009. In September 2015, Imagination Library expanded to serve children living in the 53403 and 53405 zip codes. Within the first four months of expansion, 274 Racine children were registered. A monthly newsletter continues to be sent out to participating families, while Parent Talk events and annual Graduation Celebrations provide additional parent engagement opportunities.



United Way of Racine County's Schools of Hope program is committed to helping students become more confident, capable readers who are better prepared for high school graduation and career success. This cross-sector effort engages community volunteers from all walks of life to tutor students in first, second and third grade on a regular basis to help build critical literacy skills. Since Schools of Hope was implemented in 2012, volunteers have provided more than 25,500 tutoring sessions. During the 2014-15 school year, 292 tutors, 78 teachers and 249 students participated in Schools of Hope, resulting in more than 3,500 hours of one-on-one reading support. In just one hour per week, Schools of Hope tutors are making a difference in our community.



Youth As Resources empowers young people to make a positive difference in Racine County by providing grants up to \$1,000 to fund youth-designed, youth-led community service projects. During the 2014-15 program year, more than \$4,400 was distributed to five local projects.



Born Learning Trails encourage families to get active and offer activities designed to boost language and literacy skills in children birth to five. Each trail features ten signs that help parents and caregivers interact with children to build their curiosity, confidence, pre-literacy skills, gross motor skills, and problem-solving skills. Trails are available at West Park, North Beach Park, Echo Park, and Evergreen Elementary School.

INCOME: HELPING THE WORKFORCE OF TODAY



**Advancing
Family Assets™**

Advancing Family Assets (AFA) uses a family success coaching model to

help local families reach goals in the areas of income, education and health. During their 9–12 month involvement in AFA, each family works with a coach to secure and maintain stable employment, learn budgeting skills, improve credit, and become “banked” by opening checking and savings accounts.

Beginning in 2016, AFA will focus its efforts on the 53403 and 53405 zip codes and be integrated with the new Community School model. One AFA coach will work to enroll families from the Knapp Elementary School zone with potential for expansion of AFA services along with the Community Schools model.



HEALTH: ENSURING WELLNESS FOR TODAY AND TOMORROW



United Way of Racine
County and the FamilyWize
Community Service
Partnership offer solutions

for Racine County residents who are unemployed, uninsured or must purchase medicine not covered by their health plans or government programs. The free prescription discount card is simple to use, has no age or income restrictions and no enrollment requirements. Since the partnership began in 2008, more than \$1.2 million has been saved by over 12,500 Racine County residents by using the FamilyWize Prescription Discount Card.

Pick up a FamilyWize card at the United Way office, download a card or the app at familywize.org, or text “family” to 700700 to receive a card on your mobile phone.

UNITED WAY SUPPORTERS

\$5.1 MILLION PLEDGED

200 CONTRIBUTING ORGANIZATIONS

\$1.7 MILLION IN CORPORATE GIFTS

7,650+ DONORS

United Way of Racine County salutes companies in our community that demonstrate their commitment to LIVE UNITED by supporting United Way. Thank you for your continued support!

TIM FERRY, 2015 CAMPAIGN CHAIR

“I believe it is important for everyone to step up and rally around causes impacting the community. United Way brings together individuals, businesses, government, schools, nonprofits, etc. to make positive change happen in Racine County. In addition to the work United Way does, its integrity and accountability is remarkable. That’s why I support United Way of Racine County.”

4C-For Children
 A.C. Buhler Foundation
 Abbott Laboratories
 Alliance on Mental Illness of Racine Co.
 (NAMI Racine)
 Allstate Insurance Company
 American Automobile Association
 American Transmission Company
 Associated Bank
 Assurant Health
 AT&T
 Aurora Health Care
 Badger Meter
 Baxter & Woodman
 Baxter Healthcare
 Best Buy
 Big Brothers Big Sisters of Racine &
 Kenosha Counties
 BMO Harris Bank
 Boston Store
 BRP North America
 Bukacek Construction
 Burlington Area School District
 Careers Industries
 Carthage College
 Caterpillar
 Catherine Marian Housing
 Catholic Charities of the Archdiocese of
 Milwaukee
 CCB Technology
 Cerebral Palsy Agency of Racine County -
 RADD
 Children's Hospital of Wisconsin Community
 Services
 City Hall Sunshine Club
 CJW
 CliftonLarsonAllen
 CN (Canadian National)
 Community State Bank
 Core Chiropractic & Wellness Center
 CRB Insurance
 Cree
 CSL Plasma Services
 David Insurance Agency
 Delta Flexible Products
 Derse Exhibits
 Design Partners
 Dr Pepper Snapple Group
 Dremel Rotary and Benchtop Power Tools
 Duracolor
 Durand Automotive Center
 E. C. Styberg Engineering
 Eaton Cooper Power Systems
 Econoprint
 Electronic Systems of Wisconsin
 Exelon Corporation
 Express Employment Professionals
 Extencare Health Services
 Family Literacy of Racine
 Family Service of Racine
 Farm & Fleet
 FedEx
 First Weber Group
 Fischer Precise
 Focus on Community
 Fogarty & Associates
 Fox Architects

Fox River State Bank
 Funderburg and Associates
 Gateway Technical College
 GE Foundation
 General Mills
 Girl Scouts of Wisconsin Southeast
 GlaxoSmithKline
 Goldman Sachs
 Goodwill Industries of SE WI
 Gordon J. Maier & Company
 Great Northern Corporation
 Grove Gear
 HALO (Homeless Assistance Leadership Org.)
 Harley-Davidson Motor Company
 Health Care Network
 Hostak, Henzl, & Bichler SC
 IBM
 ITW National
 J. C. Penney Company
 Joey's on Lathrop
 John Hancock Financial Services
 John XXIII Educational Center
 Johnson & Johnson
 Johnson Controls
 Johnson Foundation
 Johnson Keland Management
 JP Morgan Chase & Co.
 Junior League of Racine
 Kohl's Department Store
 Kranz
 Lakeside Curative Services
 Landmark Credit Union
 Landmark Title of Racine
 Lavelle Industries
 Lutheran Social Services of Wisconsin &
 Upper Michigan
 M. L. Systems
 Macy's
 Manpower Group
 Maresh-Meredith & Acklam Funeral Home
 McDonald's Restaurant
 McLane Foodservice Distribution
 Merchants Moving & Storage
 Merck & Co.
 Miller Plumbing & Supply
 Miller's Flowers
 Nationwide
 Nelson Electric Supply Company
 Nestlé USA
 Nielsen Madsen & Barber
 North Shore Bank
 O&H Danish Bakery
 Olympia Brown Unitarian Universalist Church
 O'Reilly Auto Parts
 Pet Valhalla
 Pioneer Products
 Pitney Bowes
 Poclair Hydraulics
 Postorino Decorating
 Precision Screw Thread Corp.
 Putzmeister America
 Quick Cable Corporation
 Racine Area Manufacturers and Commerce
 (RAMAC)
 Racine Community Foundation
 Racine County
 Racine County Economic Development Corp.

Racine County Food Bank
 Racine County Opportunity Center
 Racine Family YMCA
 Racine Friendship Clubhouse
 Racine Literacy Council
 Racine Marriott
 Racine Public Library
 Racine Vocational Ministry
 Racine/Kenosha Community Action Agency
 Redfearn Distributing
 Robert W. Baird & Co.
 Rockwell Automation
 Ruud Family Foundation
 SAFE Haven of Racine
 Sargento Foods
 Sealed Air
 Shopko
 Silicon Valley Community Foundation
 Skogen's Festival Foods
 Talk of the Town
 Target #0152
 The Arc of Racine County
 The Hershey Company
 The Journal Times
 The Panaro Group
 The Salvation Army - Racine Corps
 Thermal Transfer Products
 Three Harbors Council - Boy Scouts of
 America
 Thrivent Financial
 Tinder Creek Follis & Vanderwerff Group
 T-J Maxx
 Town of Norway
 Tri City National Bank
 TriCore
 Trustmark Insurance Company
 Tuesday Optimist Club
 Unico
 United Natural Foods (UNFI)
 United Parcel Service
 University of Wisconsin - Parkside
 US Bank
 Village of Caledonia
 Village of Waterford
 Volunteer Center of Racine County
 Walgreens Corporate
 Walker Forge
 Wal-Mart Store #2668
 Wal-Mart Store #3488
 Wanasek Corporation
 Warren Industries
 Wells Fargo Bank
 Wisconsin Screen Process
 Women's Resource Center of Racine
 Youth For Christ Southeastern Wisconsin
 YWCA Southeast Wisconsin

Note: This list includes contributors of cash and pledges to the 2015 campaign. United Way also extends thanks to the hundreds of businesses that make in-kind contributions in support of the campaign. This list was compiled as of February 2016; our apologies if your company has been inadvertently omitted.

RECOGNITION AND AWARDS

600+ LEADERSHIP DONORS (\$1,000 OR MORE)

1,700+ NEW DONORS

\$311 AVERAGE GIFT



TOCQUEVILLE SOCIETY

Tocqueville Society members demonstrate their commitment to a stronger community with a significant personal investment. We thank our 2014 Tocqueville members for making a difference in the lives of individuals and strengthening our community.

Ordre d'Égalité (\$50,000 - \$74,999)

Ruud Family Foundation

Ordre de Liberté (\$25,000 - \$49,999)

Gloria Batten

Tom and Ginee Burke

H. Fisk Johnson

Membres de la Société (\$10,000 - \$24,999)

Salman and Neelum Amin

Gus and Sandy Antonneau

Karen and William Boyd

Agnieszka and Mark Dahms

Dave and Kathy Eberle

John and Lyn Erskine

Tim and Sheryl Ferry

Imogene P. Johnson

Craig Leipold and Helen Johnson-Leipold

Alan and Patricia Ruud

Christopher and Chantil Ruud

Ted Sokoly and Nancy Toll

EC Styberg Foundation

Eugene Szymczak

Mary and Willard T. Walker

Fred and Sandra Young

2015 CHAIRMAN'S CLUB AWARDS

United Way of Racine County acknowledges and thanks these organizations and their employees whose total giving at each company is \$50,000 or more annually. Combined, they make up more than \$4 million of the 2015 campaign.



JOHNSON FINANCIAL GROUP



WE ENERGIES



LOYAL CORPORATE CONTRIBUTOR AWARD

The Loyal Corporate Contributor Award recognizes a company that has contributed to United Way of Racine County for 20 years or longer, and has demonstrated leadership in building and sustaining our community. This award will be given every two years.



In the almost 95 years since the first community campaign, SC Johnson continues to hold the success of Racine County as a high priority. Since 2005 alone, they have donated approximately \$16 million to United Way through employee gifts and corporate matches. They provide United Way's largest volunteer base. In addition, SC Johnson provides grants and donations to numerous community programs and services.

ADVANCING THE COMMON GOOD AWARD

The Advancing the Common Good Award recognizes an individual who exhibits leadership through personal philanthropy and committed volunteerism resulting in positive and lasting change in Racine County.



Michael Batten

Mike's vision and generosity has made a lasting impact on United Way and Racine County. His work with Junior Achievement, the Racine County Workforce Development board and United Way's Advancing Family Assets are just a few examples of his extraordinary commitment and leadership. In his honor, going forward this award will be named the Michael Batten Advancing the Common Good Award.

RECOGNITION AND AWARDS



2015 EMPLOYEE CAMPAIGN COORDINATORS OF THE YEAR

Each year, United Way of Racine County recognizes the efforts of employee campaign coordinators (ECCs). There are more than 150 employee campaign coordinators across the county who manage campaigns at their respective organizations. They are integral to United Way's success.

ECC OF THE YEAR - SMALL BUSINESS

Karen Smith

Johnson Foundation

Each year, Karen does a fantastic job coordinating special events and managing the overall campaign. Due to her efforts, the Johnson Foundation had 100 percent participation and an increase in their campaign for the past three years. In 2015, their campaign was up 4 percent.

ECC OF THE YEAR - MEDIUM BUSINESS

Stacie Windel

Festival Foods

Stacie led Festival Foods' campaign above and beyond as a new business to the community. Stacie and Festival Foods employees held special events, participated in volunteer activities and encouraged customers to donate their change to United Way. Their first campaign had a 76 percent participation rate.

ECCS OF THE YEAR - LARGE BUSINESS

Jason Stanic and Kathleen Powers

Modine Manufacturing Company

Jason (*pictured above*) and Kathy led their campaign team through their best campaign yet. They held special events, participated in Day of Action and changed the incentive structure to encourage higher donations. As a result, 2015 was a recordbreaking year for the Modine campaign at more than \$440,000!

LIVE UNITED AWARDS

The LIVE UNITED award recognizes companies that demonstrate what it means to Live United by giving, advocating and volunteering.

LIVE UNITED AWARD - SMALL BUSINESS



David Insurance's campaign has consistently grown from year to year. They have had 100 percent participation since 2010 and tripled special event dollars since 2014. Their leadership personally asks each employee to give and they incorporate other small businesses into their campaign and fundraising events.

LIVE UNITED AWARD - MEDIUM BUSINESS



Johnson Outdoors continually gives back to the community throughout the year. They have increased their campaign for the past six years. 2015 is the largest increase so far at 11 percent, with a 56 percent participation rate. Not only do they run a great campaign, but their employees consistently participate in volunteer opportunities such as Schools of Hope, Day of Caring and the United Way board.

LIVE UNITED AWARD - LARGE BUSINESS



After having a 58 percent increase in their 2014 campaign, the Racine Unified School District increased again in 2015 by 15 percent! They are the newest members of the Chairman's Club. Working together with United Way, they have helped implement Schools of Hope, recruited families for Imagination Library, held Community Conversations, and are partnering to launch a Community School at Knapp Elementary.

CHAIRMAN'S AWARD

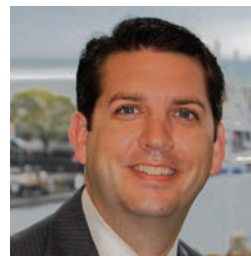
The Chairman's Award is presented to a company that sets an example for other campaigns by demonstrating any or all of the following: long-standing support of United Way of Racine County, the highest company campaign results, or an exponential increase in their campaign.



Andis' campaign has increased every year since 2010, equating to a more than 90 percent increase overall. Andis was one of the first organizations to create a company-to-company challenge with Educators Credit Union in 2014. 2015 was a record-breaking year for fundraising with a 7 percent increase over the prior year for a total of more than \$150,000. In addition, Andis employees volunteer for numerous activities including United Way's Day of Caring, strategy teams and Emerging Leaders.

EMERGING LEADERS - TAKE THE LEAD CHALLENGE RECIPIENTS

Two Emerging Leaders members completed the Take the Lead Challenge in 2015. The challenge asks Emerging Leaders to volunteer at least 12 hours, attend four events, and either serve on a committee or complete a service project all within a year's time.



Joe Cronin
Robert W. Baird



Jennifer Kruse
Modine Manufacturing



LIVE UNITED™

VOLUNTEER LEADERSHIP

1,200+ UNITED WAY VOLUNTEERS

10,600+ VOLUNTEER HOURS

\$240,000+ IN VOLUNTEER TIME

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Board Chair
Art Howell

Treasurer and Vice-Chair, Finance
Scott Huedepohl

Vice-Chair, Community Investment
Stephen McLaughlin

Vice-Chair, Labor Advisory
Jennifer Levie

Vice-Chair, Personnel
Ann Daane

Vice-Chairs at Large
Nancy Anderson
Patricia Hoffman
Tom Marry
Julian Wiles

Secretary and President
Rodney Prunty

MEMBERS AT LARGE

Vanessa Abejuela-Matt, DO

Barbara Bakshis
(pictured left)

Timothy Batten
Jennifer Bias
Patrick Bohon

Dominic Cariello
Sheila Egerson
Tim Ferry

Wendell Funderberg
Mark Gesner, Ph.D.
Lolli Haws, Ph.D.

Daniel Horton
David Johnson

Renee Kirby
Stan Manning
Rebecca Mason
Paul Mason

Wally Rendon
Kara Reske

Tony Rosso
Richard Ruffo
Stephanie Sklba
Peter Smet

Kelli Stein
Leslie Wininger, MPA

PERSONNEL COMMITTEE

Jennifer Bias
Ann Daane*
Daniel Horton
Stan Manning
Tony Rosso
Debbie Rudan

FINANCE COMMITTEE

Scott Huedepohl*
David Johnson
Chris Leberfing
Tom Marry
Bob O'Brien
Richard Ruffo
Jim Walker

LABOR ADVISORY COMMITTEE

Angelina Cruz
Ethel Gates
Charles Geyer
Jennifer Levie*
Kevin Mieczkowski
Marilyn Nemeth
Craig Olsen
Doris Szejna

NOMINATING COMMITTEE

Pat Hoffman*
Dave Johnson
Rebecca Mason
Kevin McCabe
Wally Rendon

COMMUNITY INVESTMENT COMMITTEE

Milous Adams
Nancy Anderson*
Patrick Bohon
Joe Heck
Gary Hovan
Chris Leberfing
Heather Martinez
Kevin W. McCabe
Steve McLaughlin*
Mark Mundl
Teresa M. Reinders
Kara Reske
Mary Wyant

* Committee chair/co-chair

VOLUNTEER LEADERSHIP

2015 VOLUNTEERS OF THE YEAR

United Way of Racine County thanks the following individuals for their outstanding volunteer efforts:

Jane Hearn

As the employee campaign coordinator and Schools of Hope coordinator at Wadewitz elementary, Jane has played an important part in United Way's success. She believes in the work of United Way and understands the importance of community members in the journey to create change.

Kara Reske

Kara has been an avid United Way advocate and volunteer since 2009. She serves as chair of the education investment committee and on the United Way board. She has volunteered more than 100 hours of her time and has been instrumental in recruiting new volunteers to United Way.

2015 CHAIRMAN'S AWARD

The United Way of Racine County board chair recognizes an outstanding volunteer from the Board of Directors annually. The 2015 Chairman's Award is awarded to **Dan Horton**.



COMMUNITY INVESTMENT LEADERSHIP

COMMUNITY INVESTMENT FINANCIAL TEAM

Patrick Fealey
Jamie Haynes
Chris Leberfing*
Kara Reske
Nicole Schubilske
Kim M. Schulte
Leanne Shideler

EDUCATION INVESTMENT COMMITTEE

Amy Agallar
Laura Ciche
Kathy Dunkerson
Dave Durment
Diane M. Ingalsbe
Tasha Johnson
Cameron P. Kerkhoff
Hailey V. Kohut
Alysia Ruiz
Heather Martinez*
Wes Micke
Mark Mundl
Kara Reske*†
Nicole Schubilske†
Leanne Shideler†
Lori Strangberg
Melody Streeter
Lloyd R. Swager
Karen Wakefield
Candy Zicarelli

INCOME INVESTMENT COMMITTEE

Trish Carr
Anita Cruise
Patrick Fealey†
JoAnn Goodyear
Joe Heck*
Gary R. Hovan*
David Kleba
Greg P. Miller
Beth H. Shelton
Kim Stulo

HEALTH INVESTMENT COMMITTEE

Brian Agen
Dan Baran
Patrick Bohon*
Suzanne Chernik
Jamie Haynest
Chris Leberfing†
Kevin W. McCabe*
Nikki Payne
Kavita Poddar
Kim M. Schulte†
Karen M. Severson
Trisha Speers
Vicki Taylor
Brenda Thomas
Aroon Viswanathan
Cherry Wardrip
Leslie Winger

YOUTH AS RESOURCES BOARD

Rebecca Bixler
Sarah Busey
Jonathan Campbell
Chrissy Craig* (2014)
Collin Flynn
Chris Fodor
Ryan Fodor
Nathan Haigh
Ryan Halverson
Tony Kinnard
Alexandria Mason
Milan Meyers* (2015)
Pam Oksiuta* (2014-2015)
Sovereign Olson
John Olson
Hannah Parsons
Laney Peterson
Madison Prunty
Joseph Pucci
Michael Pucci* (2015)
John Rawley
Savannah Reeser
Elliot Reske
Mavis Rohling
Jacob Romanski
Sara Schoening
Shane Smiley
Samantha Smiley
Matthew Sweetman
Madalyn Theama
Arion Thurmond
Sophia Torosian
Ben Wakefield
Brian Wakefield
Moya Zaleski

COMMUNITY IMPACT LEADERSHIP

SCHOOLS OF HOPE LEADERSHIP COUNCIL

Bryan Albrecht
Mike Batten
Tom Buhler*
Jonathan Delegrave
John Dickert
Roger Dower
Jim Eastman
Deborah Ford
Lolli Haws*
Art Howell
Jim Ladwig
David Novick
Alice Oliver
Paul Rohling

SCHOOLS OF HOPE LEADERSHIP COUNCIL

Christopher Schmaling
Kelly Semrau
Al Volmut

ADVANCING FAMILY ASSETS VOLUNTEERS

Tom Burke
Mark Geisler
Jeff Neubauer
Debbie Rudan
Neil Staeck
Leslie Winger
Mary Jo Wodicka

ANNUAL CAMPAIGN LEADERSHIP

CAMPAIGN CABINET

Andrew Abram
John Batten
Susan Boland‡
Jonathan Delagrave
Randy Ekern
Tim Ferry*
Mark Geisler
Clair Holland
Gary Ilkka
Dave Johnson
Jim Ladwig
Mick Lucareli
Kelly Semrau
John Siegert
Neil Staeck
Kelly Stein
Denise Wilcox

WESTERN RACINE COUNTY ACTION COMMITTEE

Jennifer Eisenbart
Pat Hoffman
Tom McLaughlin
Sandy Neske

EMERGING LEADERS EXECUTIVE COMMITTEE

Timothy Batten
Shawn Burwell
Laura Caputo
Joe Cronin
Tim Dustman
Andrew Frailing
Victor Frasher
Casey McIntosh
Gina Sorenson

* Committee chair/co-chair

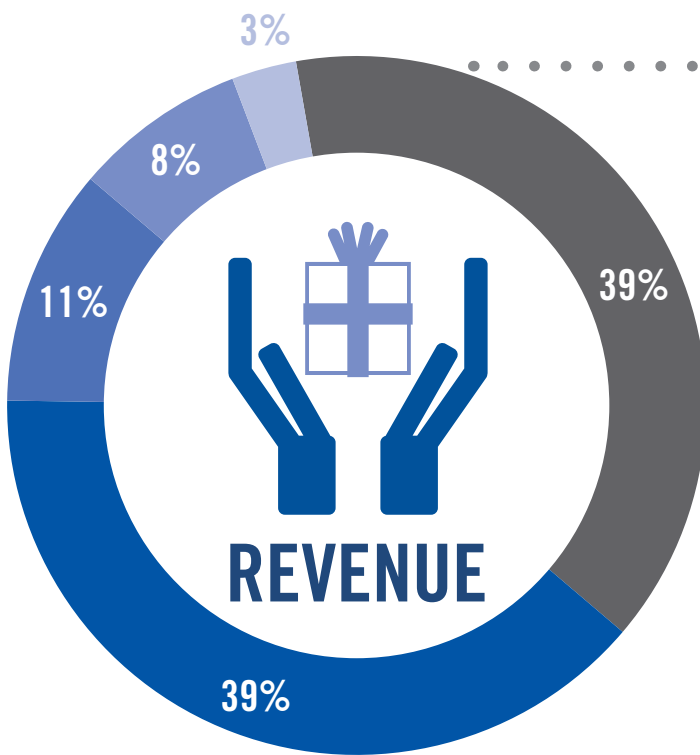
† Committee financial advisor

‡ Vice-chair

FINANCIAL ACTIVITIES

United Way of Racine County takes our role as a trusted community leader very seriously. As a result, we have a long tradition of adhering to very high standards of accountability and transparency.

Both our 990 tax form and annual audit are available for review at UnitedWayRacine.org/accountability.



TOTAL
\$5,616,754

INDIVIDUALS

United Way contributions are made by individuals either through workplace campaigns or direct donations.

CORPORATE GIFTS

Corporate gifts consist of contributions on behalf of a company and employee donation matches.

GRANTS

United Way is the fiscal agent for several federal and state grants.

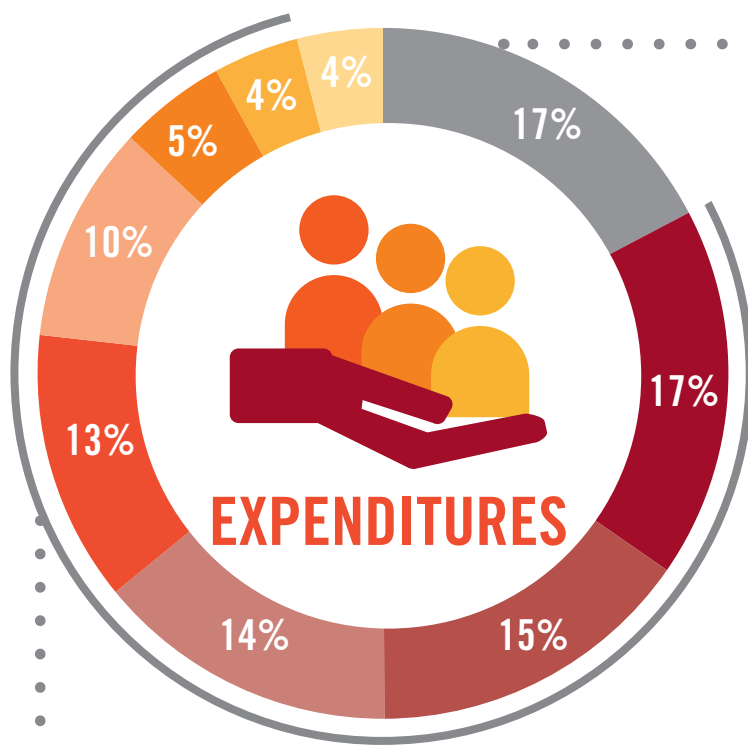
FISCAL SPONSORSHIPS

United Way is a fiscally responsible partner for specific community initiatives.

INITIATIVE SUPPORT/SPONSORSHIPS

Investments in this area directly support the work of United Way.

Please note: Revenue includes projections on campaigns not completed and totals that come in from sources outside the county or from national corporate offices in the first quarter of 2016.



TOTAL
\$5,854,890

COMMUNITY IMPACT

United Way of Racine County invests nearly 80 percent of dollars in Racine County programs and services.

FUNDRAISING AND ADMINISTRATION

The Better Business Bureau states that a charity should spend no more than 35 percent of related contributions on fundraising.

HEALTH INVESTMENTS

UNITED WAY INITIATIVES

United Way brings people together to impact critical community issues.

EDUCATION INVESTMENTS

INCOME INVESTMENTS

COMMUNITY PROJECTS AND GRANTS

United Way invests in special projects that provide continuous learning and support for the community.

DESIGNATIONS TO AGENCIES

United Way honors requests to direct gifts to other qualified nonprofit agencies or United Ways.

FISCAL SPONSORSHIP EXPENSES

UNCOLLECTIBLE PLEDGES

2015 FUNDED PROGRAMS

PROGRAMS IN EDUCATION

Big Brothers Big Sisters of Racine & Kenosha Counties:

One-to-One Outcome Based Mentoring

Board of Regents of the University of Wisconsin System,

UW-Extension: Racine County Touchpoints Project

Central Racine County Health Department: Teen Parenting Support Program

Family Literacy of Racine: Early Childhood Program, Out-Of-School Time Programs, Girls Inc. of Racine

Family Smart/Kid Friendly Partnership

Girl Scouts of Wisconsin Southeast: Urban and Latina Girl Scout Leadership Experience

John XXIII Educational Center: Afterschool Program

Racine Family YMCA: Young Leaders Academy – Strong Communities Agenda

Racine Youth Sports

Three Harbors Council – Boy Scouts of America:

Comprehensive Youth Program

Youth for Christ – Southeast Wisconsin: JAMS-Juvenile

Aftercare Ministry for Success

PROGRAMS IN HEALTH

Alliance on Mental Illness of Racine County: NAMI Racine

The ARC of Racine County: Advocacy, Support & Educational Programs

Catholic Charities of the Archdiocese of Milwaukee:

Behavioral Health Counseling Services

Cerebral Palsy Agency of Racine County: RADD

Children’s Hospital of Wisconsin, Community Services: Racine Child and Family Counseling Program, RCCAC: Racine County Child Advocacy Center

Family Service of Racine: Counseling & Psychotherapy

Focus on Community: FAST (Families & Schools Together), Substance Abuse Prevention Program

Health Care Network: Health Care Services

Lutheran Social Services of Wisconsin & Upper Michigan:

S.C.A.N. - Stop Child Abuse & Neglect, Sexual Assault Services

Racine Friendship Clubhouse

Women’s Resource Center of Racine: Safety Services for Victims of Domestic Violence, Sexual Assault and Human Trafficking

PROGRAMS IN INCOME

Catherine Marian Housing: Bethany Apartments

Catholic Charities of the Archdiocese of Milwaukee: Outreach and Case Management Services

HALO (Homeless Assistance Leadership Organization)

IMPACT - Alcohol & Other Drug Abuse Services: Food Pantry Gateway program

Racine County Food Bank: Emergency Food Distribution

Racine Family YMCA: Focus on Fathers Initiative

Racine Literacy Council: Adult Literacy Program

Racine Vocational Ministry: Walk-in Program

SAFE Haven of Racine: Youth Shelter and Outreach Programs

The Salvation Army – Racine Corps: Child Nutrition Program

Transitional Living Center, Burlington: Shelter Program

YWCA Southeast Wisconsin: Dress for Success Racine Program

OTHER FUNDED PROGRAMS

United Way also supports the following organizations which provide needed services for the community.

21st Century Preparatory School: Youth Opportunities Unlimited (YOU)

Asset Builders of America: Racine/Kenosha Money Conference

Board of Regents of the University of Wisconsin System, UW-Extension: Nonprofit Networking Breakfast Events

Burlington Safety Patrol

Burlington Senior Center

IMPACT – Alcohol & Other Drug Abuse Services: IMPACT 211

Racine Area Manufacturers & Commerce: Leadership Racine

University of Wisconsin – Parkside Center for Community Partnerships: Nonprofit Development Program

Racine County Family Resource Center Network

Racine Kenosha Community Action Agency: VITA Project

Veterans Outreach of Wisconsin

Volunteer Center of Racine County: Get Connected Volunteer Program

Waller Elementary School: La Noche Hispana Night

Workforce Development Center: Youth CNC Boot Camp 3

UNITED WAY STAFF



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LIVE UNITED



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