



# 2022

## ANNUAL REPORT

United Way of Racine County

[UnitedWayRacine.org](https://UnitedWayRacine.org)



United Way  
of Racine County



**United Way of Racine County  
fights for the health, education  
and financial stability of every  
person in our community.**

# TABLE OF CONTENTS

<b>03</b> President's Report	<b>04</b> Health	<b>06</b> Education
<b>08</b> Financial Stability	<b>10</b> Essential Services	<b>12</b> Additional Funded Partners
<b>14</b> Our Impact in 2022	<b>16</b> A New Chapter	<b>18</b> Our Generous Contributors
<b>21</b> Financials	<b>22</b> Volunteers	<b>24</b> Staff and Board



## OUR CREDO

We fight for the health, education and financial stability of every person in our community.

## OUR MISSION

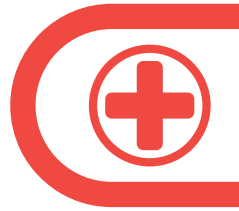
Mobilizing the caring power of Racine County to improve lives and transform our community.

## OUR VISION

United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.

## OUR VALUES

- Commitment to community success
- Leadership
- Inclusiveness
- Integrity and accountability
- Innovation



# PRESIDENT'S REPORT



In 2022, United Way of Racine County proudly celebrated a milestone anniversary – our centennial! It was an amazing year filled with all kinds of special events. We hosted our very first past chair luncheon to honor our past board and campaign chairs, ran a centennial-themed Valentine's Day fundraiser and mini golf outing and offered our donors the chance to win \$10,000 through our Centennial Sweepstakes.

Most importantly, though, the work we accomplished in 2022 was some of the best I've seen from our organization yet. Our Volunteer Income Tax Assistance (VITA) program returned an impressive \$1,302,258 in state and federal tax refunds to the Racine County community, while our Imagination Library program delivered 67,934 free books to 7,114 Racine County children. Our Walking School Bus program, which began in October 2021 as a way to ensure students get to school safely and on time, expanded significantly in the 2021-22 school year. The program went from walking one student to school once a week at Julian Thomas Community School in 2021 to 20 students five days a week at both Knapp and Julian Thomas Community Schools with the help of 19 volunteers. The program was also utilized during the summer to support attendance at our Kindergarten Literacy Camps.

I'm proud to report that with the help of our funded partners, we served more than 55,000 individuals in 2022 with great results. Ninety-one percent of program participants in United Way-funded education programs earned their high school diploma, while 83 percent of more than 5,200 program participants from United Way-funded health programs reported improvements in their mental health.

As we begin to look ahead to our next 100 years of impact, I want to pause and recognize all the amazing donors, organizations, businesses, volunteers and so many others who helped us reach 100 years. It's truly thanks to all of you that we've been able to accomplish so much. I know that with your continued support, we'll be able to start off our next 100 years with even more impactful, life-changing work.

Ali Haigh  
President and CEO



# HEALTH

United Way of Racine County fights for the **health** of every person in our community.

## SingleCare

The SingleCare prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.

## BeLEAF Survivors

- Sexual Assault Services (SAS)
- Stop Child Abuse & Neglect (SCAN)

## Children's Wisconsin

- Children's Wisconsin – Child and Family Counseling Services
- Children's Wisconsin School-Based Mental Health Program

## Focus on Community Inc.

- Substance Abuse Prevention Program

## NAMI Racine County

- NAMI Racine County

## Racine County

- Racine County Public Health Nurse Home Visits

## Racine Family YMCA

- Supervised Visitation & Safe Exchange

## Racine Friendship Clubhouse Inc.

- Work-Order-Day



# EDUCATION

United Way of Racine County fights for the **education** of every person in our community.



## Imagination Library

This program provides every participating child under age five with a free book through the mail each month.

## LIFT (Link and Inspire For Tomorrow)

This strategy connects resources with neighborhoods by creating community schools like Knapp, Julian Thomas and the Academies of Racine at Mitchell.

## Schools of Hope

This tutoring program supports student academic, social and emotional learning through a variety of volunteer opportunities.

## The Arc of Racine County Inc.

- Special Education (IEP) Advocacy Program

## Big Brothers Big Sisters of Racine and Kenosha Counties

- Community Based One to One Mentoring

## Focus on Community Inc.

- Families and Schools Together (FAST)
- Opportunities Club

## Girl Scouts of Wisconsin Southeast (GSWISE)

- Racine Girl Scout Leadership Experience (GSLE)

## John XXIII Educational Center, A ministry of St. Patrick Parish

- High School Program
- Middle School Program

## Racine Family YMCA

- School Achievers

## SAFE Haven of Racine

- Girls Inc. Elementary School Programs
- Girls Inc. Middle School Programs

## Three Harbors Council, BSA

- Scout Reach

## UW-Madison Division of Extension

- The Early Learning and School Readiness Project



# FINANCIAL STABILITY



United Way of Racine County fights for the **financial stability** of every person in our community.

## VITA (Volunteer Income Tax Assistance)

VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns for low- to moderate-income Racine County residents.

### Focus on Community Inc.

- Advancing Family Assets

### Housing Resources Inc

- Financial Empowerment Center
- Homebuyer Education & Counseling



### Racine Family YMCA

- First Choice Pre-Apprenticeship Program

### Racine Literacy Council

- Adult Tutoring and Education Programs

### Racine Vocational Ministry

- RVM Jobs Program

### YWCA Southeast Wisconsin

- Adult Education (GED and 5.09 HSED) Program



# ESSENTIAL SERVICES

United Way of Racine County supports **essential services** for our community.



## IMPACT 2-1-1

IMPACT 2-1-1 is a 24-hour resource hotline for people in need of connections to essential services and resources.

## Volunteer Center of Racine County

The Volunteer Center of Racine County operates the Get Connected website that connects community members with volunteer projects.

## Catherine Marian Housing, Inc.

- Bethany Apartments

## Homeless Assistance Leadership Organization (HALO), Inc.

- Emergency Shelter Program

## Health Care Network, Inc.

- Health Care Network

## Hospitality Center

- Community Meal Program

## Racine County Food Bank

- Emergency Food Distribution

## SAFE Haven of Racine

- SAFE Haven of Racine Youth Shelter and Outreach Program

## Transitional Living Center Inc.

- Transitional Living Center

## Women's Resource Center of Racine, Inc.

- Women's Resource Center Empowerment Program



# ADDITIONAL FUNDED PARTNERS

## COMMUNITY WORKFORCE FUND PARTNERS

### The Arc of Racine County Inc.

- The Arc 100%ers Peer Support and Mentoring Program

### LGBT Center of SE Wisconsin

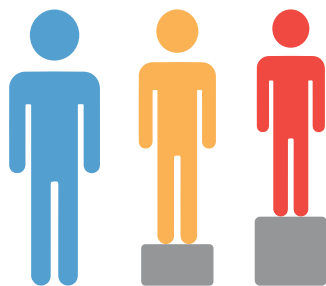
- Support Groups

### RADD

- Camp Kinder

### Youth for Christ

- Parent Life Program



## EQUITY INNOVATION FUND PARTNERS

### BeLEAF Survivors

- Project RESPECT

### Burlington Senior Activity Center

- Tell Your Story

### Fight to End Exploitation

- Bridging the Gap for Human Trafficking Victim Resources in Racine County



### Great Lakes Community Conservation Corps

- Urban AgVets Educational Initiative

### LGBT Center of SE Wisconsin

- Colorful and Connected

### NAMI Racine County

- Compassionate Conversations: a NAMI Racine County Podcast for Mental Illness and Mental Health

### Racine Unified School District

- Access for All Project

### Racine Video Production Workshop

- More Voices Podcast Network

### Racine Vocational Ministry

- Second Chance Reentry Program

### Racine Zoo

- Community Outreach Zoo Initiative (COZI)

### SAFE Haven of Racine

- Feather-a-Nest

### SecureFutures

- SecureFutures Money Coach

### The Blue Way, Inc.

- The Dental Backpack

### The Passions Project

- The Passions Project | LGBTQ+ Racine

### Urban League of Racine and Kenosha

- Urban Sports Academy

### Women's Resource Center of Racine, Inc.

- Legal Advocacy Services for Victims and Survivors





# OUR IMPACT IN 2022



**5,259**

SingleCare clients saved on their prescriptions.



**\$613,813**

in prescription savings through SingleCare.



**83%**

of participants from United Way-funded programs reported improved mental health.



**67,934**

books delivered to Imagination Library children.



**7,114**

children received free books through Imagination Library.



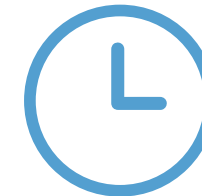
**6,474**

individuals served through community schools.



**\$1,302,258**

in tax refunds to Racine County VITA clients.



**1,304**

volunteer hours by IRS-certified VITA volunteers.



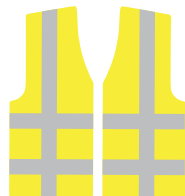
**\$116,000+**

in tax preparation fees saved for clients with VITA.



**54.5**

volunteer hours completed for classrooms through Schools of Hope.



**20**

students got to school safely every day thanks to the Walking School Bus.



**88%**

of KLC\* students mastered 20 or more uppercase letters.



**44,200**

emergency shelter nights provided by United Way-funded programs.



**99%**

2-1-1 callers who reported needs met after calling 2-1-1.



**6,381**

Racine County residents called 2-1-1.

\*Kindergarten Literacy Camp

# A NEW CHAPTER



At United Way of Racine County, we believe that identifying and addressing problems with specific, innovative solutions makes our community stronger. We've been using this approach for 100 years, and it's this very practice that has kept us relevant and impactful in our community for all of these years.

2022 was a big year for this type of work. In January, we officially opened our new Equity Innovation Fund, which supports projects programs and solutions that use innovative strategies to reduce disparities, improve outcomes and empower members of historically marginalized populations. Throughout the year, the fund awarded grants to projects like Blue Door Dental's The Dental Backpack program. This program provides uninsured and underinsured children with a dental home, a comprehensive exam, sealants and maintenance visits and provides parents with individualized and interactive education to help them contribute to their child's preventative and maintenance care. During the summer of 2022, Racine County contributed an additional \$1 million to the fund to expand the potential of this fund. By the end of the year, the Equity Innovation Fund had awarded \$631,354 through 16 grants. The fund will continue awarding grants in 2023.

In the spring of 2022, we dispersed the entire balance of the Training and Technology Fund. In total, the fund awarded \$433,219.46 through 37 grants. The goal of the fund was to support the technology and professional development needs of local nonprofits with limited resources.

During the summer, we piloted our first Kindergarten Literacy Camp, in partnership with Racine Unified School District, at all three of our community schools. This six-week intensive session supported students who needed to achieve significant growth in letter recognition and letter sound recognition in order to be successful in the first grade. Kindergarten Literacy Camp participants are now on par with their classmates, despite being among the lowest performing students in their class in spring 2022. Throughout the six weeks, our Walking School Bus program supported attendance by walking students to camp each morning. After a successful first year, we are excited to announce that our Summer Literacy Camp will expand in 2023 to help a new group of students become first-grade ready by the fall.

As we prepare to enter into our next 100 years of impactful work, we know that it will be crucial to continue meeting our community's unique needs, even as those needs inevitably change and evolve with time. This work will never be a one-size-fits-all solution, but with 100 years of experience under our belt, we are confident that we can live up to the challenge.



# OUR GENEROUS CONTRIBUTORS

Abbott Laboratories	Cerebral Palsy Agency of Racine County/ RADD	Homeless Assistance Leadership Organization (HALO), Inc.	Putzmeister America, Inc.	Target #0152	United Way of Racine County
AbbVie Foundation Employee Engagement Fund	Children's Wisconsin City of Racine	Hospitality Center	RAB Supermarkets, LLC Racine Area	The Arc of Racine County Inc.	University of Wisconsin - Parkside
Action Law Offices, SC	CliftonLarsonAllen	Housing Resources Inc	Manufacturers and Commerce (RAMAC) Racine County	The Cummins Foundation	US Bank
AmazonSmile Foundation	CNH Industrial	ITW National	Racine County Economic Development Corp.	The Johnson Foundation at Wingspread	UW Credit Union
Amazon.com Services LLC	Community State Bank	Jeff Braun Realty, LLC	Racine County Food Bank	The Journal Times	Village of Caledonia
American Transmission Company, LLC	CRB Insurance	Jim's Garage Door Service	Racine Family YMCA	The Salvation Army - Racine Corps	Village of Mount Pleasant
Associated Bank	Cree	John XXIII Educational Center	Racine Friendship Clubhouse, Inc.	The Trottier Insurance Group	Volunteer Center of Racine County
Astec Industries, Inc.	David Insurance	Johnson Controls, Inc.	Racine Literacy Council	Thermo Fisher Scientific	Walker Forge, Inc.
AT&T	Dremel Rotary & Benchtop Power Tools	Johnson Keland Management, Inc.	Racine Unified School District	Three Harbors Council, BSA	Wal-Mart Store #2668
Aurora Health Care	E.C. Styberg Engineering	JP Morgan Chase & Co.	Racine Vocational Ministry	TJW Investments, Inc.	Wal-Mart Store #3488
Badger Meter	Eaton Corporation	Kane Communications	Remax Newport Realty	Town Bank	Wayman AME Church
Baird	Econoprint	Knapp Manufacturing	Rockwell Automation	Transitional Living Center Inc.	Wisconsin Screen Process, Inc.
Baxter & Woodman Consulting Engineers	Electronic Systems of Wisconsin	Knight-Barry Title, Inc.	Ruud Family Foundation	Truist	Women's Resource Center of Racine, Inc.
Beacon Tavern & Grill	Exelon Corporation	L&S Electric	SAFE Haven of Racine	UKOGF	Youth For Christ
BeLEAF Survivors	Federal Heath	Landmark Credit Union	Sevita Health	UMB Financial Corp	YWCA Southeast Wisconsin
Best Buy	FedEx	Landmark Title of Racine, Inc.	Skogen's Festival Foods	United Food & Commercial Workers Local 1473	
Bethany Apartments	Feest Enterprises LLC	Lavelle Industries Inc.	Snap On	United Mechanical	
Big Brothers Big Sisters of Racine and Kenosha Counties	Fischer USA, Inc.	Malicki's Piggly Wiggly	Strive - Higher Expectations	United Parcel Service	
BMO Harris Bank	Focus on Community Inc.	Manpower Group	Sulton Law		
Buddy's Sports Grill and Mulligan's Mini Golf and Driving Range	Gateway Technical College	Maresh-Meredith & Acklam Funeral Home	TAG		
Buhler Family Foundation	GE Foundation	McDonald's Restaurant			
Burlington Area School District	Girl Scouts of Wisconsin Southeast (GSWISE)	Morgan Stanley/Dean Witter Financial			
Carthage College	Great Northern Corporation	NAMI Racine County			
Caterpillar	Grove Gear	Nestlé USA			
Catholic Charities of the Archdiocese of Milwaukee	Health Care Network, Inc.	Nielsen Madsen & Barber, S.C.			
	Health Fitness	O&H Danish Bakery			
	Herb Kohl Philanthropies	O'Reilly Auto Parts			
	Herzing University	Preemie Power of Wisconsin, Inc.			
	Holy Communion Lutheran Church				

These generous donors give \$10,000 or more each year.

- |                                   |   |
|-----------------------------------|---|
| Gus and Sandy Antonneau           | Craig Leipold and Helen Johnson-Leipold |
| Tim and Rebecca Bailey            | Dorothy MacVicar                        |
| Rob Bishop and Laura Andis Bishop | Patrick and Betsie O'Brien              |
| Agnieszka and Mark Dahms          | Scott and Kara Reske                    |
| Dave and Jane Durment             | Ted Sokoly and Nancy Toll               |
| John and Lyn Erskine              | Walter Haven Trust                      |
| Jon E. Ferch                      | Daniel and Julie Wickman                |
| Jay and Nancy Gueldner            | Fred and Sandra Young                   |
| Linda Hoover                      |   |
| H. Fisk Johnson                   |   |

## CHAIRMAN'S CLUB

United Way acknowledges the significant contributions of the employees of the following organizations, where each company's total giving is \$50,000 or more annually.

- |                         |                              |
|-------------------------|------------------------------|
| Andis Company           | Johnson Outdoors Inc.        |
| Ascension Wisconsin     | Modine Manufacturing Company |
| Educators Credit Union  | SC Johnson                   |
| InSinkErator            | Twin Disc, Inc.              |
| Johnson Financial Group | We Energies                  |



**\$1,288,612**

corporate gifts in 2022.



**4,028**

individual donors in 2022.



**\$1,765,351**

individual gifts in 2022.



**401**

leadership donors in 2022.



**\$438**

average individual gift in 2022.

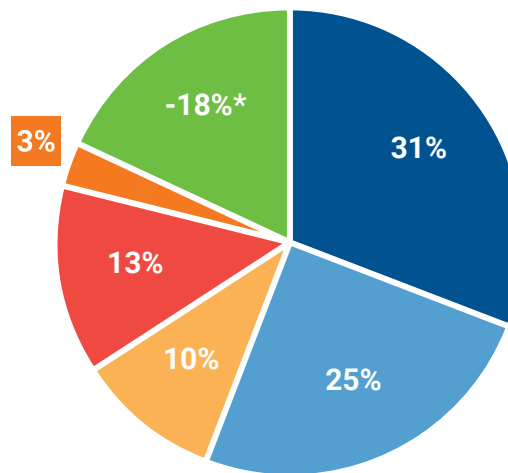


**\$2,594**

average leadership gift in 2022.

United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at [UnitedWayRacine.org/Financials](http://UnitedWayRacine.org/Financials).

**Revenue**  
**\$3,613,025**



**Individuals**  
**Corporate Gifts**  
**Grants**

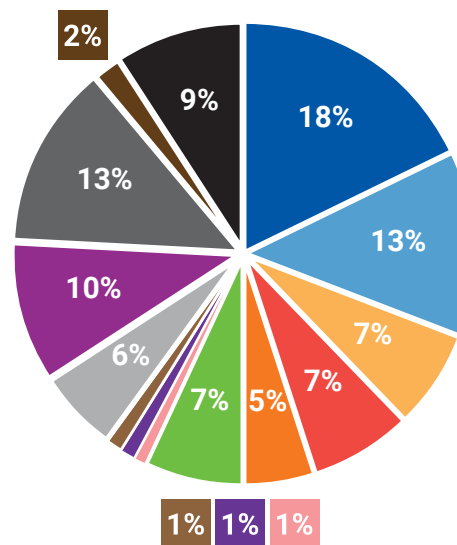
**Fiscal Sponsorships**

We are a fiscally responsible partner for specific community initiatives.

**Initiative Support/Sponsorships**  
**Investment Income**

\*In 2022, United Way lost 18 percent in investment dollars.

**Expenses**  
**\$ 5,488,999**



**Fundraising and Administration**  
**United Way Initiatives**

**Health Investments**

**Education Investments**

**Financial Stability Investments**

**Essential Services Investments**

**Community Workforce Fund**

**MacKenzie Scott LIFT Fund**

**MacKenzie Scott Community Needs Fund**

**MacKenzie Scott Training and Technology Fund**

**Designations to Agencies**

**Fiscal Sponsorships**

**Uncollected Pledges**

**State and Federal Grant-Funded Initiatives**

# CAMPAIGN CABINET

**John Batten**  
Co-Chair

**Members**  
Pat Bohon  
Lisa Booker  
Morgan Burns Nielsen  
Andrew Dodge  
Jason Greenwood

Lisa Just  
Andrea Kiemen-Rognsvoog

**Christopher Rudd**  
Co-Chair

# COMMUNITY INVESTMENT COMMITTEE

**Dave Durment**  
Co-Chair

**Members**  
Joe Heck  
Pairin Hongsoongnern  
Teresa Johnson  
Ken Moehle  
Rod Parsons

DeAnn Possehl  
Stephanie Sklba

**Peggy James**  
Co-Chair

# COMMUNITY INVESTMENT FINANCIAL TEAM

**Rod Parsons**  
Chair

Sharon Johnson  
Anneke Thut

**Members**  
Rolando Diaz

# WOMEN UNITED EXECUTIVE COMMITTEE

**Gina Sorenson**  
Chair

Amanda Bulgrin  
Francesca Bumpurs  
Laura Matter  
Julie Podoba  
Dina Richman

**Frances Kis**  
Vice-Chair

**Members**  
Angela Allen

# VOLUNTEER ADVISORY TEAMS

## HEALTH

**Teresa Johnson**  
Chair

**Members**  
Kara Beck  
Karyn J. Roberts  
Yolanda Safford

## EDUCATION

**DeAnn Possehl**  
Chair

**Members**  
Antonio Crane  
Hector Diaz

## FINANCIAL STABILITY

**Rod Parsons**  
Chair

**Members**  
Elizabeth Erickson  
Sierra Horton  
Carrie Wilks

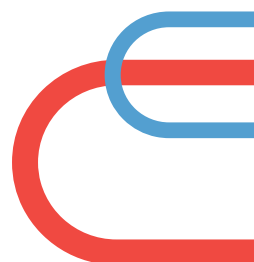
## ESSENTIAL SERVICES

**Pairin Hongsoongnern**  
Chair

**Joe Heck**  
Co-Chair

## Members

Jessica Bohl  
Peggy James  
Nikki Pfeifer  
Alysia Ruiz





# UNITED WAY BOARD OF DIRECTORS

**Ralph Malicki**  
Chair

**Brian Agen**  
Vice Chair, Human Resources,  
Incoming Chair

**Dave Durment**  
Vice-Chair, Community Investment

**Matt Montemurro**  
Vice-Chair, Nominating Committee

**Kelly Mould**  
Treasurer and Vice-Chair, Finance

**Chris Antonneau**  
Vice-Chair, At-Large

**Keith Cruise**  
Vice-Chair, At-Large

**Eric Gallien**  
Vice-Chair, At-Large

**Alexa Haigh**  
Secretary

## Members

Darryl Babu  
Kristen Beglinger  
Nicholas Borth  
Jonathan Delagrave  
Hector Diaz  
Jason Greenwood  
Scott Herrmann  
Linda Hoover  
Willie Jude II  
Kimberly Kane  
John Mahome Jr.  
Kristin McManmon  
Ernest Ni'A  
Maurice Robinson  
Cory Sebastian  
Stephanie Sklba  
Ashley Staeck  
Todd Terry

# UNITED WAY STAFF

**Alexa Haigh (she/her)**  
President and CEO

**Jessica Safransky Schacht (she/her)**  
Chief Operating Officer

**Jen Bastron (she/her)**  
Marketing and Communications Director

**Stephanie Buchanan (she/her)**  
Investor Relations Manager

**Chelsie Deaton (she/her)**  
Investor Relations Manager

**Tracie Feest (she/her)**  
Data and Compliance Director

**Kim Hill (she/her)**  
Executive Assistant

**MaryBeth Kallio (she/her)**  
Community Investment Director

**Tina LaVergne (she/her)**  
Financial Assistant

**Leigh Ann Martínez (she/her)**  
Community Schools Director

**Kira Muñoz (she/her)**  
Mitchell Community School Coordinator

**Sara Popadic (she/her)**  
Marketing Manager

**Lori Riffer (she/her)**  
Initiatives Director

**Zyaire Strowder (she/her)**  
Knapp Community School Coordinator

**Katie Tuttle (she/her)**  
Special Projects Manager





United Way  
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